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## **FOR IMMEDIATE RELEASE**

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# ***Macomb County Bar Association Wins National Award***

(Mt. Clemens, MI ) October 16, 2006 – Jacob M. Femminineo, Jr., today announced that the Macomb County Bar Association has received a 2006 Luminary Award for communications excellence from the National Association of Bar Executives (NABE). In a gathering in Albuquerque, NM of the NABE Communications Section, the Macomb County Bar Association received a Luminary Award for Excellence in Web Design.

The MCBA was among just 12 bar associations from across the country and the only bar association with 5000 or less members with to receive a Luminary Award this year. The NABE Communications Section's Luminary Awards program, created at the Albuquerque Communications Section workshop in 1992 and named for the New Mexican "luminaria," recognizes excellence in marketing, public relations, regular publications, special publications and websites. Winners include representatives from small, media and large bar associations from around the county.

"We are very proud of Dawn M. Fraylick for earning this award," said Rick Troy, Executive Director of the MCBA. "Bringing home an award of this caliber is a true testament to her professionalism and dedication and is a wonderful recognition of the work this bar association does to service its members and the public."

MacombBar.org is fast becoming the gateway website for information regarding law in Macomb County. The site has broken with the norm by including online lawyer referrals, podcasts, videos and a public forum in addition to a plethora of helpful legal links.

"The NABE Luminary Awards provide recognition for excellence in the field of communications," said Ken Brown, director of public and media relations for the Ohio State Bar Association and chair of the Luminary Awards Committee. "These award winners represent the best in their field nationwide, so they and their associations can be proud of this special recognition."

Special thanks go to the Luminary Awards sponsor West for providing an impressive statuette that winners now proudly display. Appreciation also goes to fellow NABE Communications professionals who served as judges.

*The Macomb County Bar Association is a non-profit organization dedicated to promoting excellence in the legal profession by delivering quality services to its members and the public. For more information, visit the Macomb County Bar Association's Web site at [www.MacombBar.org](http://www.MacombBar.org) or call the MCBA at (586) 468-2940.*