

WEB & EBRIEF ADVERTISING CONTRACT

Advertiser/Company Name: _____

Contact Person: _____

Billing Address: _____ Phone #: _____

City, State, Zip _____ Fax #: _____

Web Site (required for web ads): _____ Email Address: _____

Signature Required: _____ Date: _____

Web Advertising

Ad Size:

- Banner (650 pixel x 75 pixels)
- Bumper (150 pixel x 300 pixels)
- "E-Briefs" Weekly E-Newsletter (300 pixel x100 pixels)

Page:

- Homepage (only banner available)
- Membership Directory (only banner available)
- Macomb County Bar Foundation
- Young Lawyers Section
- Lawyer Referral Service (only banner available)
- Legal Resources
- Macomb County Court Directory
- Other

Number of Months:

Starting Month/Year:

Ending Month/Year:

List All Months:

Payment Options:

- Mastercard/VISA
- Check (Paid in Full)
- Bill Monthly

E-Briefs Advertising

E-Briefs:

Number of Weeks:

List All Weeks:

FOR OFFICE USE ONLY.

Design charges \$ _____

COST PER MONTH \$ _____

Specifications: Artwork must be submitted at the correct dimensions and must be submitted as an electronic graphic file in the following accepted electronic formats - .gif or .jpg (web optimized). Please include the link or URL for your ad. Placement of website ads may change with redesigns of the MCBA website. Additional fees will apply if materials are not web-ready.