

AFFINITY PROGRAMS

Services to Increase
Member Benefits and
Reduce the Cost of
Doing Business

Conference Calling

Low-cost conference services at your fingertips

Affinscape offers high-quality teleconferencing services to associations and members. Our services give associations and members the freedom to hold teleconferences and managed audio events without a reservation, and share data via the web. We make it easy for you to connect with people anywhere around the world, facilitating easy and cost-effective information sharing and discussions.

Benefits:

Affinscape's conferencing services allow associations and members to:

- » Receive the highest level of human customer service available 24x7, with multi-lingual support.
- » Speak securely with various people simultaneously in a virtual meeting room from any geographic location.
- » Manage custom reports and invoices for instant cost allocation and usage analysis.
- » Save time, money and increase productivity.



Teleconferencing Opportunities

Teleconferencing is a cost-effective means of increasing performance and saving time. This powerful communication tool is very useful for:

Specialized Events

- » Training workshops
- » Press conferences
- » Product launches
- » Corporate announcements
- » Board-level presentations
- » Crisis management
- » Investor Relations

Everyday Usage

- » Team meetings
- » Project status updates
- » Sales briefings
- » Impromptu discussions
- » Marketing Reviews
- » Sales presentations



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ABOUT AFFINISCAPE

Affiniscope is the leading source for technology, revenue services and affinity programs in the association industry. Committed to delivering superior offerings, Affiniscope collaborates with its partners to help them increase revenue, improve efficiency and increase member loyalty. With more than 100 combined years of deep industry expertise, business resources and a proven track record, Affiniscope can mobilize the right people, talents and technologies to help associations realize the value of their network. Our offerings reflect success with more than 650 association partners making us the most trusted brand in the industry.

800.644.9060
www.affiniscope.com

"We saved 60% (\$375) on our last conference call which was 612 minutes. At this rate our entire annual fee for our technology solution will be covered in savings alone! Every time I turn around Adam and the Affiniscope team come up with another way for us to save money."

Penny Papantonopoulos
Michigan Restaurant Association

Conference Calling Features

Affiniscope offers a comprehensive range of easy-to-use features such as moderator dial-out, recording, muting, locking, and instant call summary reports.

ANYTIME

For everyday reservationless audio conferencing

- » Automated, high-quality, on-demand teleconferencing
- » Participants can enter the conference themselves or with operator assistance
- » A secure PIN code is used to access the conference
- » Recording and playback facilities available anytime
- » Welcome messages and 'hold' music can be personalized
- » Unique web console with moderator features including muting, locking the call, roll call, dialing out to additional participants, and monitoring the conference.

EVENT

Professionally managed scheduled audio conference events

- » Customized event managed by a dedicated Event Host
- » Moderator hosts your call for professional image
- » Value added features such as Q&A, transcription, translation, web streaming, polling, and attendee lists

DATA NOW

Interactive data sharing via the web

- » Deliver visual presentation utilizing Power Point slides
- » Demonstrate / train on software applications remotely
- » Collaborate on documents such as contracts, agreements, offers, or reports
- » Share applications and desktops
- » Draw and annotate on an on-screen whiteboard
- » Lead others around the web
- » Control what your attendees see on their screens